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Patent
Attorney Docket No. 042965/0102

2611
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0222-02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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FEB 05 2002

In re Application of: Norman Feuer, et al.

Serial No.: 09/872,258

Filed: June 1, 2001

For: NETWORKED BROADCASTING SYSTEM
WITH DEMOGRAPHICALLY CONTROLLED
ADVERTISEMENT SELECTION

Technology Center
First Class Mailing Certificate
Date of Deposit <u>October 19, 2001</u>
I hereby certify that this paper or fee is being deposited with the United States Postal Service with sufficient postage as first class mail on the date indicated above and is addressed to the Commissioner for Patents, Washington, DC 20231.
<u>Jorie Johnson</u> Signature JORIE JOHNSON

Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97(b)

Dear Sir:

Pursuant to 37 C.F.R. § 1.56 and 1.97(b), Applicants bring to the attention of the Examiner the documents listed on the attached PTO-1449. This Information Disclosure Statement is being filed prior to receipt of the first Office Action. Copies of the cited references are enclosed.

It is believed that these references either taken alone or in combination do not disclose or suggest the invention claimed by the Applicants. However, it is the Applicant's desire to have these references available in the record for both the Examiner and the public to see. The Applicants specifically reserve all rights of privilege and confidence with respect to this matter and submission of this document is not to be construed as a waiver of those rights. Moreover,

submission of this document should not be considered an admission that the references cited herein are proper prior art to the aforementioned application.

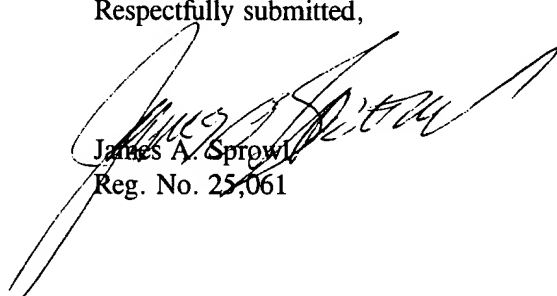
This submission does not represent that a search has been made or that no better art exists and does not constitute an admission that each or all of the listed documents are material or constitute "prior art." If it should be determined that any of the listed documents do not constitute "prior art" under United States law, Applicants reserve the right to present to the Office the relevant facts and law regarding the appropriate status of such documents.

Applicants further reserve the right to take appropriate action to establish the patentability of the disclosed invention over the listed documents, should one or more of the documents be applied against the claims of the present application.

No fee is thought to be due for the submission of this statement. However, if any fees are due, please deduct them from Deposit Account No. 06-1450 of Foley & Lardner.

Respectfully submitted,

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James A. Sprawl
Reg. No. 25,061

October 16, 2001

FORM PTO-1449 (Modified)
LIST OF PATENTS AND PUBLICATIONS FOR
APPLICANT'S INFORMATION DISCLOSURE
STATEMENT

(Use several sheets if necessary)

ATTY. DOCKET NO.:

042965/0102

SERIAL NO.:

09/872,258

APPLICANT:

Norman Feuer, et al.

FILING DATE:

June 1, 2001

GRO Technology Center 2600
2611

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FEB 05 2002

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	5,931,901	8/3/99	Wolfe et al.	709	206	
	AB	6,038,591	3/14/00	Wolfe et al.	709	206	
	AC	6,161,142	12/12/00	Wolfe et al.	709	230	
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	AL							
	AM							
	AN							
	AO							
	AP							

OTHER

ART (Including Author, Title, Date, Pertinent Pages, Etc.)

	AR		
	AS		
	AT		

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this formation with next communication to applicant.

(Information Disclosure Statement—Section 9 PTO-1449 (Modified) [6-1]—page _1_ of _1_)